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July 2, 2014

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**BY ECF**

Honorable Katherine Polk Failla  
Southern District of New York  
40 Foley Square, Room 2103  
New York, NY 10007

RE: *Careathers v. Red Bull North America, Inc., et al*,  
Case No. 1:13-CV-0369 and *Wolf et al. v. Red Bull*  
*North America, Inc. et al.*, Case No. 1:13-CV-08008

Dear Judge Failla:

In response to the Court's request, we write on behalf of all parties to update the Court on the status of the contemplated global settlement in the above-referenced actions. As we previously informed the Court, following productive mediation, the parties reached an agreement on the structure of a class action settlement, which structure has not substantially changed over the last several weeks.

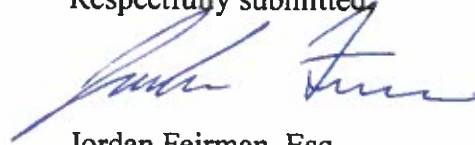
Finalization of the appropriate papers for presentation of the settlement to the Court, however, has been delayed as the parties work out some of the finer details of the mechanics of the settlement. For example, one potential component of the proposed settlement relief for a nationwide class contemplates the provision of either vouchers or gift cards to class members who select such an option under the settlement. The parties are working to ensure that if vouchers are provided as an option, they will be accepted broadly by a variety of retailers and are designed to avoid potential counterfeiting; or that if gift cards are provided as an option, that they be easy to redeem and use.

In addition, the parties spent significant time working to find an appropriate claims administrator, and working with the claims administrator that was ultimately selected and retained, to ensure both that notice will be properly provided to the class and that distribution of relief will be accomplished in a timely and orderly manner.

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We appreciate the Court's patience and attention to this matter. Accounting for summer vacation schedules and related timing issues (both of the parties themselves and outside counsel), we anticipate that the parties will file papers seeking preliminary approval of the global settlement by no later than July 31. We are happy to provide the Court with any additional information or guidance that may be requested.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'Jordan Feirman', is written over a horizontal line.

Jordan Feirman, Esq.

cc: Benedict P. Morelli, Esq.; David S. Ratner, Esq.  
Jeremy W. Alters, Esq; Matthew T. Moore, Esq.  
Laurence D. King, Esq; Linda M. Fong, Esq.